



Swindon Dolphin ASC

Learn to Swim / Recruitment Report to the AGM 2014

Most of the Learn to Swim sessions remain at or above capacity. Due to this demand the decision was made to only allow multiple sessions for lengths swimmers and although multi-session swimmers have remained static, we have still managed to develop swimmers to a suitable standard to enable them to move on to Academy and County Squads.

Promotional activity has been minimal during the year and the vast majority of new enquires are on recommendation. I believe we offer (probably) the best Learn to Swim program in the area, although we have not been immune to negative feedback and resignations due to lack of satisfaction with what we do. This is probably inevitable purely due to the size of the program, although we never believe we are above criticism and ensure that we learn something from all feedback.

We continue our commitment to develop our workforce, drawing from our older swimmers (young volunteers), former swimmers and parents. Providing training has also been key, not only with the standard level 1 and level 2 teaching qualifications, but also with some of the additional shorter half day training courses that we have had access to. Formal training not only provides the practicalities of being able to teach swimming to a required standard but also acts as a reward to those willing to regularly teach within the program.

With a year on year increase in numbers for the past three years things could not be better for Learn to Swim. However, I still have the same concern I have had for the past three years, that we may not be able to provide the required squad progression (or at least the progression that we could) for all swimmers who have reached their potential based on the three sessions LTS can offer.

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